

About the APDU Annual Conference

The **Association of Public Data Users**' Annual Conference attracts thought leaders from the business community, universities and educational institutions, state and local governments, and the federal agency statistical system. It presents a premier opportunity to showcase your products, services, and accomplishments to data users and data producers from across the industry. APDU offers several opportunities to connect with our community of professionals both at the conference and through our communications.

The 2023 APDU Annual Conference: Expanding the Universe of Public Data takes place at the Amazon Skills Center, 1550-G Crystal Drive, Arlington, VA 22202 July 25 – 26, 2023. Public data doesn't need to just refer to the federal statistical system: there is a universe of publicly available data coming from a variety of sources including state and local governments and nonprofits. There is an opportunity to unlock the value of public data by examining its multidimensionality across federal, state, and local levels. Come to APDU's 2023 Annual Conference to explore this expanding universe of public data!

Sponsor / Exhibitor Packages

Platinum Sponsorship: \$5,000

- 4 free registrations, additional registrations at Premium Organizational rate (30% off nonmember rate)
- One-year Premium Organizational membership in APDU (\$995 value, up to 25 staff contacts)
- 1-hour pre- or post-conference webinar
- Plus, all additional benefits from the Exhibitor level
 - o Table, 2 chairs, wastebasket
 - o Access to the conference registration list before the conference
 - Logo placement on pre- and post-conference communications to 10,000+ data users
 - Recognition on the APDU website conference pages, including link to your home/product page

Gold Sponsorship: \$3,000

- 2 free registrations, additional registrations at Basic Organizational rate (20% off nonmember rate)
- One-year Enhanced Organizational membership in APDU (\$700 value, up to 6 staff contacts)
- Plus, all additional benefits from the Exhibitor level
 - o Table, 2 chairs, wastebasket
 - o Access to the conference registration list before the conference
 - Logo placement on pre- and post-conference communications to 10,000+ data users
 - o Recognition on the APDU website conference pages, including link to your home/product page

Exhibitor: \$1,500

- Table, 2 chairs, wastebasket
- 1 conference registration, additional registrations at Basic Organizational rate (20% off nonmember rate)
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