An Update on Key Census Tools and Data

C2ER/LMI Institute 2020 Conference
June 5th, 2020

Presented by: Andrew W. Hait
U.S. Census Bureau

United States® Census Bureau

Agenda

- Key Census Economic programs
  - The 2017 Economic Census
  - The 2018 Annual Business Survey
  - The updated weekly Business Formation Statistics program
  - The new weekly Small Business Pulse Survey
- Key Census data tools
  - CBB 3.0 (and a preview of 3.1)
  - The new COVID-19 Hub and Resource page
- Q&A

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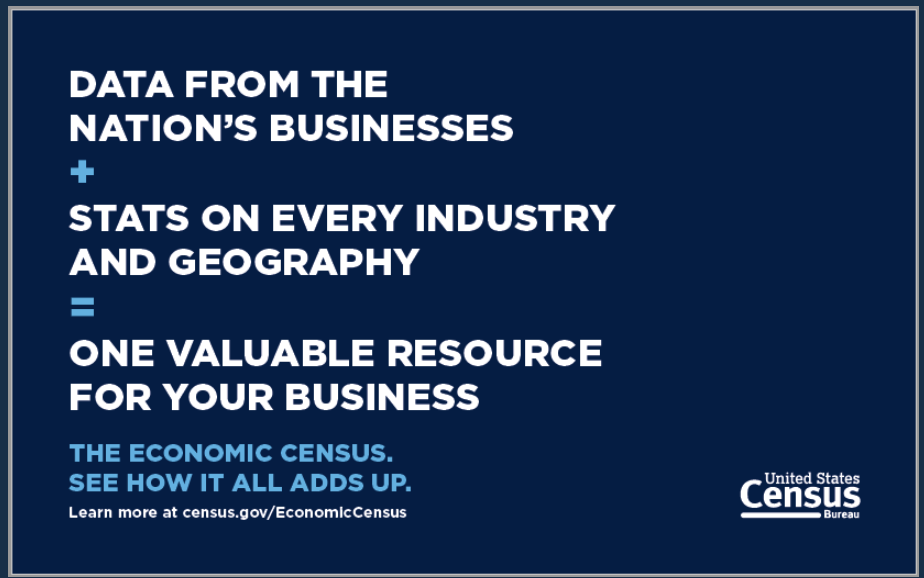
The Economic Census

- NAICS: Every 2- thru 6-digit code covered by the Census Bureau
  - Excludes Agriculture (NAICS 11) and other selected types of business (see https://www.census.gov/programs-surveys/economic-census/guidance/understanding-naics.html#par_textimage for full list of exclusions)
- Geography: Provides data at the national, state, metro area, county, and place levels
- Other Dimensions: Provides data by business size (estab and firm; employment and revenue), Legal Form of Organization, Franchise status, etc.
- Over 200 data variables shown, including "core" variables shown in current programs (establishments, employment, payroll) plus sector-specific variables (inventories, assets, expenses, etc.)
- Product Lines data

Also have data based on the race, ethnicity, gender, and veteran status of the business owner in the Survey of Business Owners and the Annual Survey of Entrepreneurs



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For a preview of the key changes, view our recorded webinar at https://www.census.gov/data/academy/webinars/2019/2017-econ-census.html.

2017 Economic Census Planned Data Product Releases

2017 Economic Census Planned Data Product Releases

Statistics Set	Report Title	Planned Release Date or Date Range
Core Business Statistics	Economy Wide Business Statistics for the U.S. - First Look	September 2019
	Comparative Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012	December 2021
	Bridge Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012	December 2021
	Franchise	December 2021
Geographic Area Statistics (U.S., States, and Selected Geographies)	Mining: Geographic Area Statistics	January 2020 - November 2020
	Construction: Geographic Area Statistics	
	Manufacturing: Geographic Area Statistics	
	Wholesale Trade: Geographic Area Statistics	
	Retail Trade: Geographic Area Statistics	
	Services: Geographic Area Statistics	
Product Statistics	Product Statistics: NAICS x NAPCS for the U.S. and States where applicable	November 2020
	Product Statistics: NAPCS x NAICS for the U.S.	
Establishment and Firm Size Statistics	Estab & Firm Size Summary Statistics by Revenue Size of Establishments	November 2020 - September 2021
	Estab & Firm Size Summary Statistics by Employment Size of Establishments	
	Estab & Firm Size Summary Statistics for Single Unit and Multiunit Firms	
	Estab & Firm Size Summary Statistics by Revenue Size of Firms	
	Estab & Firm Size Summary Statistics by Employment Size of Firms	
	Estab & Firm Size Summary Statistics by Concentration of Largest Firms	
	Estab & Firm Size Summary Statistics by Legal Form of Organization	
	Manufacturing: Detailed Statistics for the U.S.	
	Construction: Detailed Statistics for the U.S., Regions, and States	
Miscellaneous Statistics	Mining: Detailed Statistics for the U.S.	
	Mining: Miscellaneous Subjects	
	Construction: Miscellaneous Subjects	
	Manufacturing: Miscellaneous Subjects	
	Services: Miscellaneous Subjects	
	Wholesale Trade: Miscellaneous Subjects	
	Retail Trade: Miscellaneous Subjects	

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https://www.census.gov/programs-surveys/economic-census/about/release-schedules.html

2017 Economic Census GAS Release Resources

https://www.census.gov/programs-surveys/economic-census/news-updates/releases.html

News
Updates
Blog Posts
< Back to Economic Census News & Updates

Release Information

The 2017 Economic Census is being released on a flow basis between September 2019 and December 2021. This page will help you keep track of what is being released.

What's Been Released

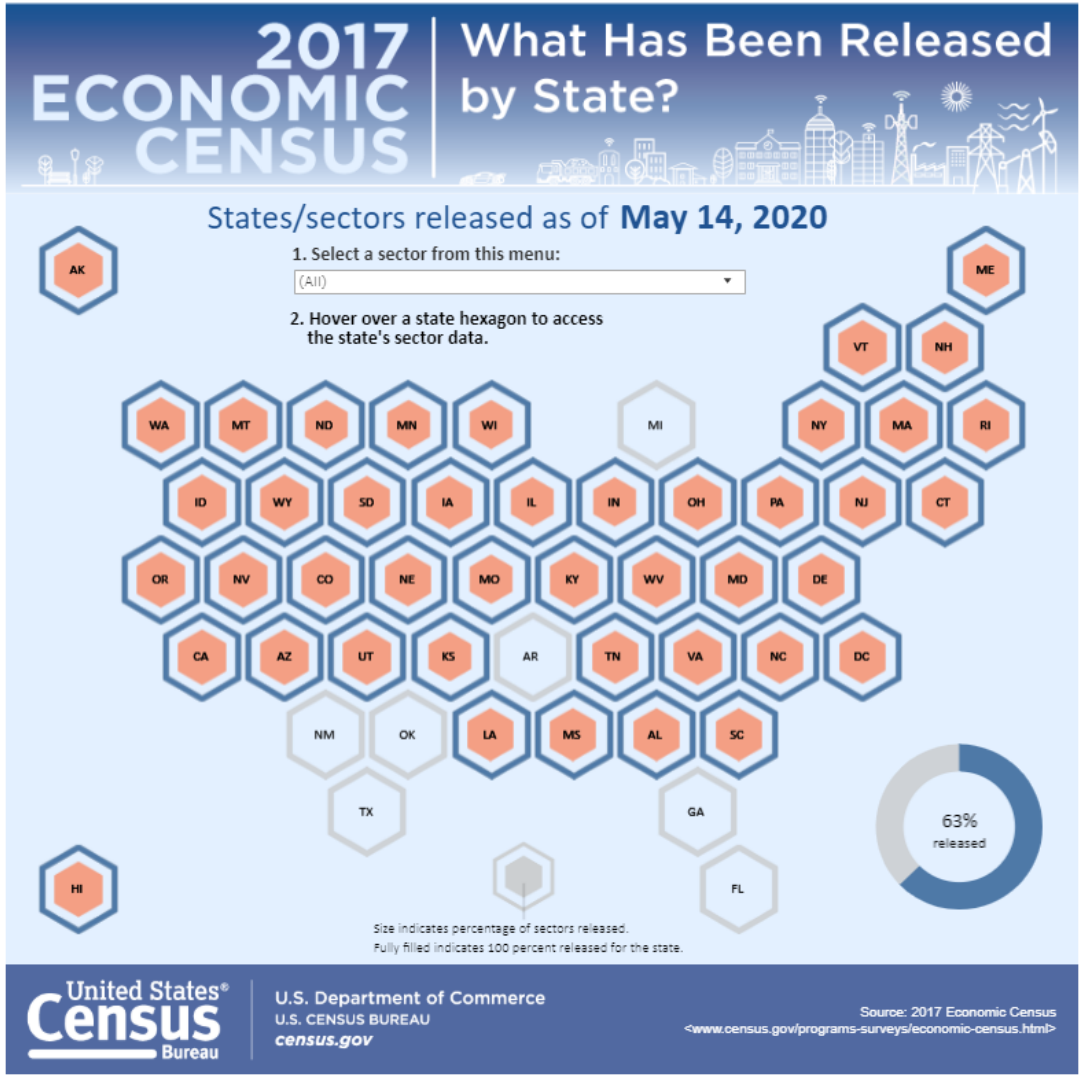
This file is a full list of every release so far for the 2017 Economic Census. This list is updated every Monday.

What's Been Released [<1.0 MB]

Upcoming Releases

This file is a tentative list of Pubs that may be released in the next 30 days. View the full release schedule here. This list is updated every Monday.

Upcoming Releases [<1.0 MB]



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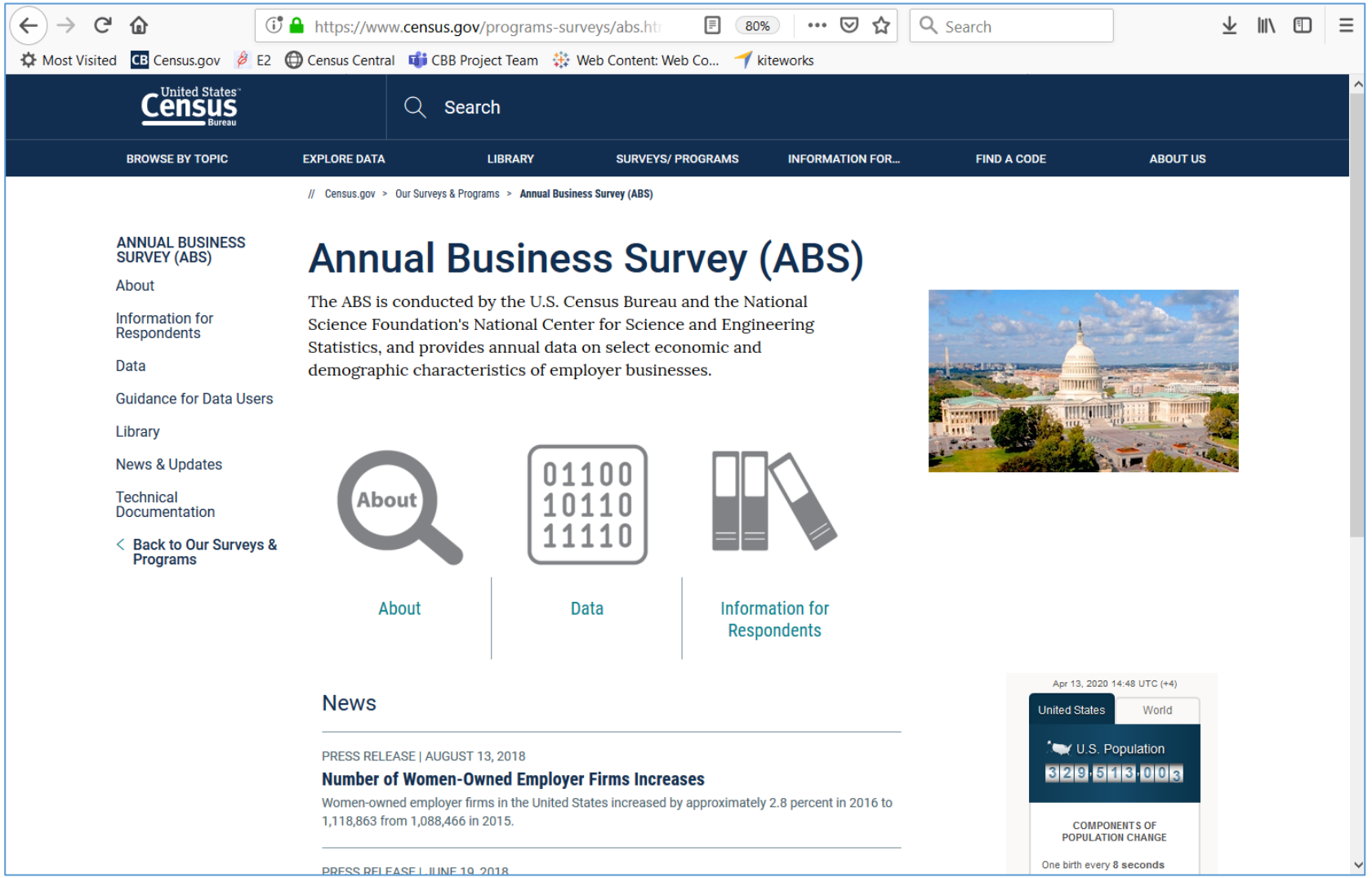
Tip: Use this visualization to get to the data in data.census.gov

The NEW Annual Business Survey

Provides similar data as the SBO and ASE

- Data on business ownership by race, ethnicity, gender, and veteran status for employer businesses
- Geographies
  - Nation and State by 2- thru 6-digit NAICS
  - County, Metro, and Place by 2-digit NAICS
- Released May 19th

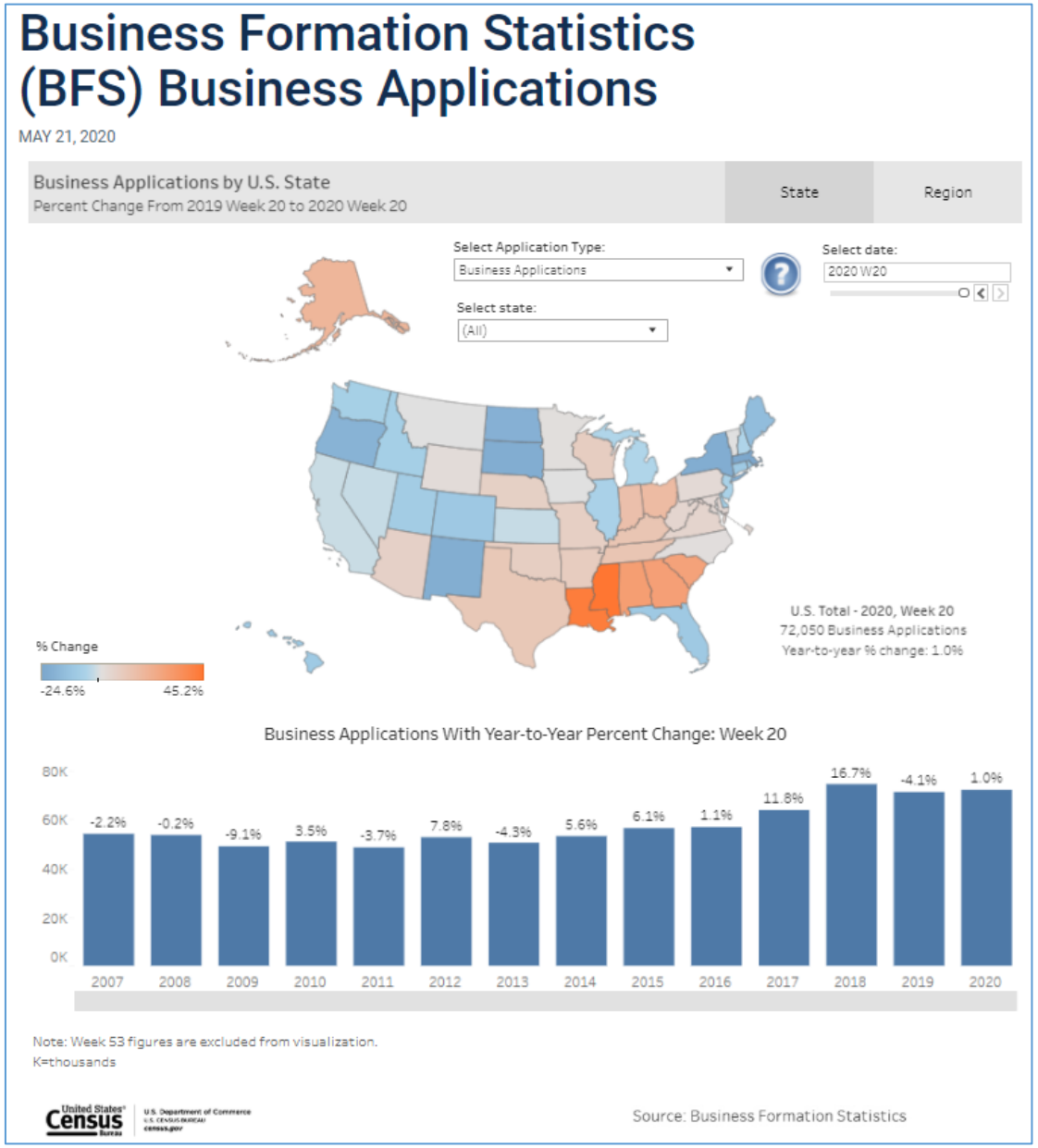


https://www.census.gov/programs-surveys/abs.html

The UPDATED Business Formation Statistics

Provides weekly data on Business Applications and Formations

- Data on Total Business Applications, plus breakout for
  - BAs from Corporations
  - High Propensity BAs
  - BAs with Planned Wages
- Estimate and Year-to-Year % change
- Geographies
  - Nation, Region, and State (no NAICS detail)
- Released May 21st



https://www.census.gov/econ/bfs/index.html?#

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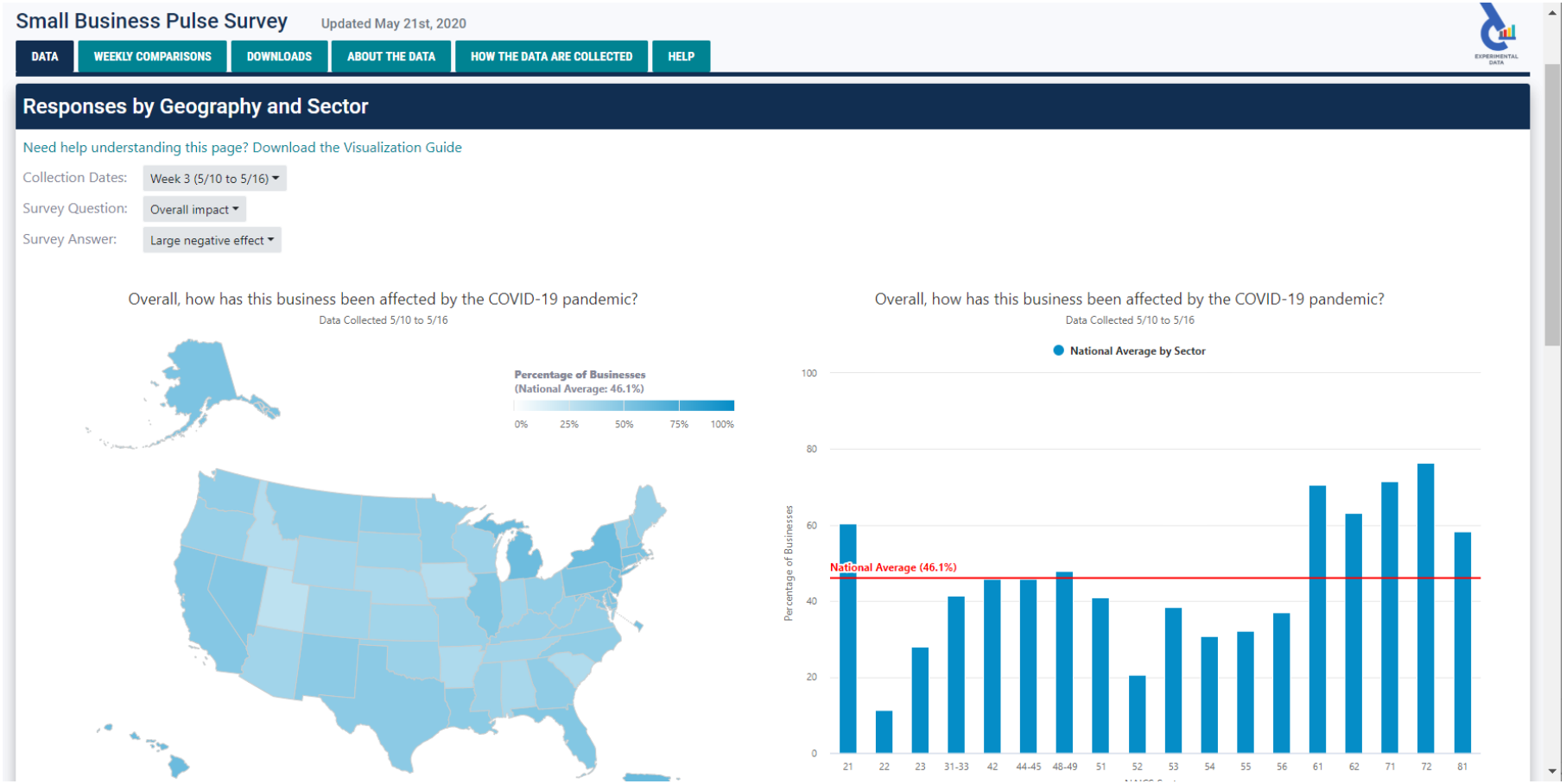
https://www.census.gov/library/visualizations/interactive/bfs-weekly-business-applications.html

The NEW Small Business Pulse Survey

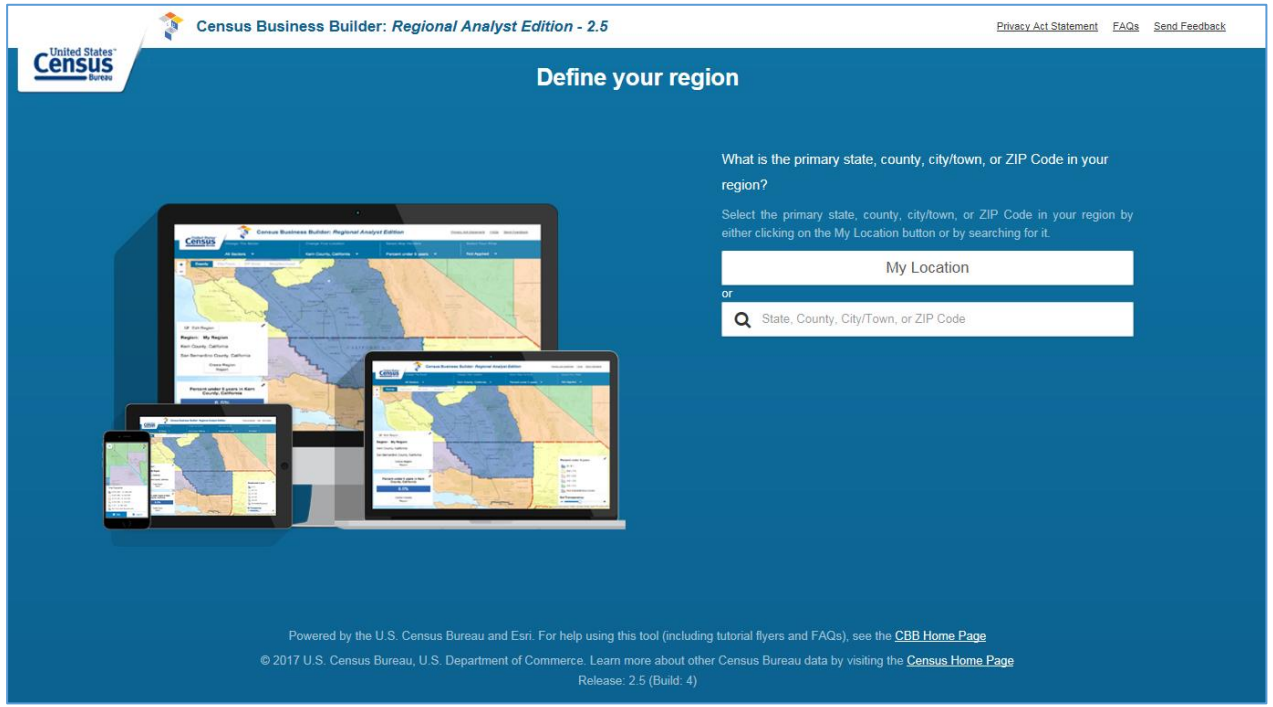
Measures the changes in business conditions on small businesses during the COVID-19 pandemic

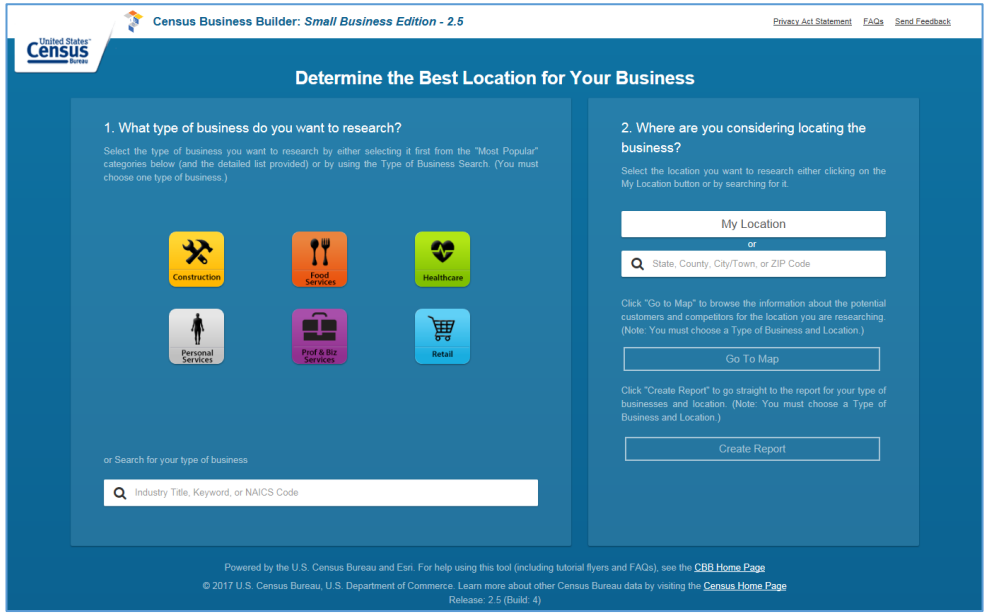
- Data on business ownership by race, ethnicity, gender, and veteran status for employer businesses
- Geographies
  - Nation and State by 2- thru 6-digit NAICS
  - County, Metro, and Place by 2-digit NAICS
- Released May 14th



https://www.census.gov/data/experimental-data-products/small-business-pulse-survey.html

Census Business Builder V. 3.0





Guiding Principles

- Easy to use
- Customer focused
- Provide access to Census data and more
  - USDA & third party
- Leverage existing Census investments
  - Esri, API
- Use latest technology
  - Cloud
- Provide for free

CBB Home Page
https://www.census.gov/data/data-tools/cbb.html

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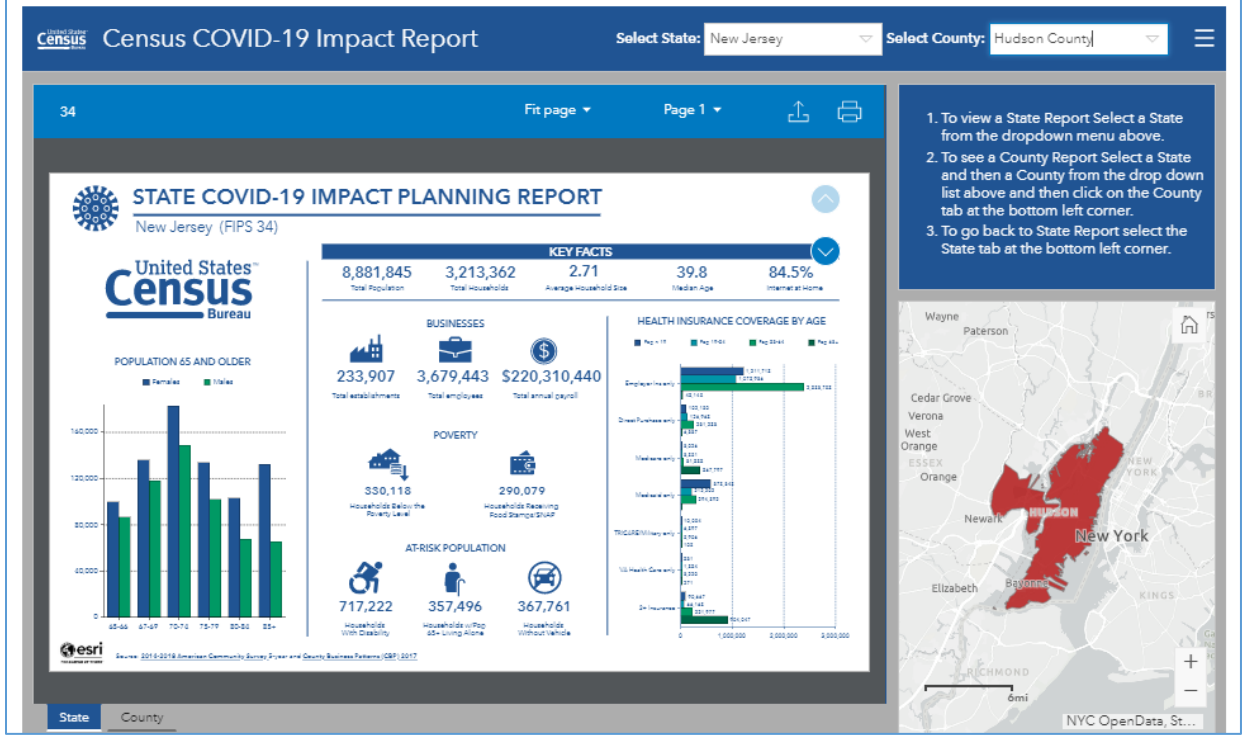
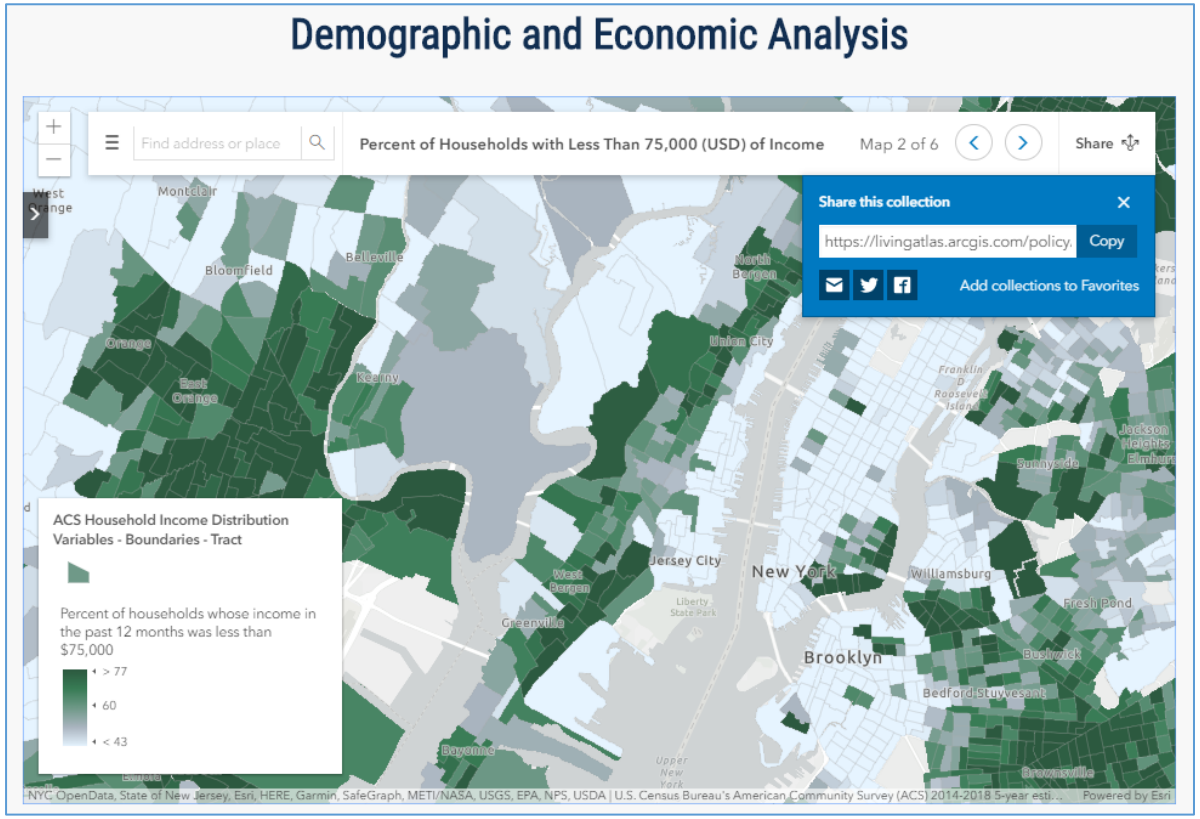
US Demographic and Economic Data At A Glance

Population Aged 65 Years and Older	Total Uninsured Population	Total Employer Establishments
49,238,581	29,752,767	7,912,745
American Community Survey (ACS) 2014-2018	American Community Survey (ACS) 2014-2018	County Business Patterns (CBP) 2017



New COVID-19 Hub



Q & A and Thank You!

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