

2021-2022 C2ER Board Committees & Members

❖ Annual Conference/Forum

Responsibilities:

- ✓ Prepare for 2022 Conference/Forum
- ✓ Finalize 2023 Conference/Forum location

Immediate Objective: Present conference theme and program outline

❖ Marketing & Membership Benefits

Responsibilities:

- ✓ Develop a marketing plan for C2ER
- ✓ Coordinate membership recruitment activities in collaboration with partners and allies
- ✓ Conduct membership survey to gain feedback on C2ER products and services and to generate a better understanding of membership program interests

Immediate Objective: Conduct membership survey and develop marketing plan for 2021-2022

❖ Product Development

Responsibilities:

- ✓ Provide guidance on current product development and identify possible new products

Immediate Objective: Improve current C2ER's product offerings

❖ Professional Development and Training

Responsibilities:

- ✓ Develop training agenda for 2021-2022
- ✓ Evaluate content of training curriculum
- ✓ Ensure alignment and integration of C2ER and LMI activities

Immediate Objective: Develop training proposal for the following 12-18 months

❖ Certified Economic Research Professional Certification Committee*

Responsibilities:

- ✓ Review and update certification credentials
- ✓ Develop strategies for expanding the recognition of the C2ER certification

Immediate Objective: Improve the resume value of C2ER's certification

*Must have earned the Certified Economic Research Professional Certification to be a part of this committee

❖ State Chapter

Responsibilities:

- ✓ Continue developing C2ER's network for state economic development researchers

Immediate Objectives: Increase interaction among chapter members and organize a session at the conference

❖ Regional Chapter

Responsibilities:

- ✓ Continue developing C2ER's network for regional economic development researchers

Immediate Objectives: Increase interaction among chapter members and organize a session at the conference

❖ Data Advocacy

Responsibilities:

- ✓ Participate in the public process that addresses the productions, quality, and timeliness of data produced by BEA, BLS, and Census
- ✓ Inform members of opportunity to participate in public processes to enhance data produced by BEA, BLS, and Census
- ✓ Provide input to member outreach efforts regarding federal data products and services

Immediate Objective: Identify expected advocacy issues and provide input to Federal Statistical Agencies

❖ COLI Advisory

Responsibilities:

- ✓ Review and approve technical changes to the existing COLI product
- ✓ Organize COLI sessions at the annual conference

Immediate Objective: Review and improve technical changes to COLI and plan a COLI session at C2ER's annual conference

❖ Diversity, Equity, and Inclusion

Responsibilities:

- ✓ Ensure C2ER events, activities, initiatives have a diverse set of viewpoints including race, gender, role, and geography
- ✓ Provide guidance to staff with suggested and of new contacts for various speaking opportunities

Immediate Objective: Increase diversity of membership