

Foundations of Applied Economic Development Research

September 13-15, 2023

Pittsburgh, PA

Day 1

Time	Session
8:00	Breakfast (<i>On Your Own</i>)
8:30	Welcome/Introductions
	Course Objectives
	Course Organization
9:30	The Importance of Using Data to Drive Decision Making
9:45	Key Customers & Their Information Needs
10:00	Competitive Market Intelligence: What Site Selectors Want <ul style="list-style-type: none"> • Business Location Factors • Collecting Your Own Intelligence • Understanding Your Targets
10:30	15-minute Break
10:45	Overview of Key Public & Commercial Data
11:45	Exercise
12:00	Lunch (<i>On Your Own</i>)
1:00	Labor Market Analysis – Part I
1:45	Exercise
2:00	Labor Market Analysis – Part II
2:45	Exercise
3:00	15-minute Break
3:15	Shift-Share Analysis
4:15	Exercise
4:30	Adjourn

Day 2

Time	Session
8:00	Breakfast (<i>On your own</i>)
8:30	Measuring Regional Economy: Specialization & Diversity
9:30	Exercise
9:45	Break
10:00	Economic Base Models: Theory and Practice
10:30	Exercise
10:45	Measuring Economic Trends
11:45	Exercise
12:00	Lunch (<i>On Your Own</i>)
1:00	The Cluster Concept <ul style="list-style-type: none"> • Inter-Industry Linkages and Value Chains
1:45	Exercise
2:00	Break
2:15	Principles of Economic & Fiscal Analysis
2:45	Exercise
3:00	Presenting and Publishing Data Effectively
3:45	Follow Up Questions and Presentation Work
4:30	Adjourn

Day 3

Time	Session
8:00	Breakfast (<i>On your own</i>)
8:30	Presentation Prep
9:45	Group Presentations
12:00	Adjourn