2023 ACCOMPLISHMENTS

Overview

Over the last year, YOUR professional membership organization, C2ER, has championed the enhancement and visibility of economic, workforce, and community research. We've been at the forefront, advocating for superior data quality, driving targeted investments in local data initiatives, and diligently enhancing the value of C2ER's offerings to our vibrant community of over 1,060 members. We remain committed to keeping you abreast of the latest data sources, cutting-edge research, and enriching learning opportunities. Your membership has been the cornerstone of our success. Let's celebrate our collective achievements! Here are a few milestones we've reached together this year.

Accomplishments

Cost of Living Index

- Produced quarterly Cost of Living Index publication for the 55th year
- Increased participation in the Cost-of-Living Index from 271 regions in Q1 2023 to 296 areas in Q3 2023
- Successfully integrated web-sourced Datasembly's grocery data and updated approaches to gathering gas prices and mortgage rates to significantly alleviate data collector workload. Local partners need only gather price data on 22 items, down from 61 items
- 20 new licenses have been initiated to expand dissemination of Cost-of-Living Index data to a broader audience

State Business Incentives

- Successfully updated the database, which now includes 2,442 incentives programs
- Released a blog series that covered: general and regional program trends, agribusiness programs, and SSBCI 2.0 programs
- Reached out to 400+ program managers to verify incentive program information
- Continued our multi-year partnership with SelectUSA (the U.S. Department of Commerce) to provide content to international companies seeking U.S. facility locations

Newsletters - C2ER/LMI Institute Bi-Weekly Updates, C2ER Quarterly

- Distributed 22 Bi-Weekly Updates and 4 C2ER Quarterly issues to more than 6,300 members and targeted partners
- Published 9 blog posts about C2ER events and economic development news and trend analysis (http://blog.c2er.org/)
- Monitored and summarized emerging data issues, relevant events, and recent research

Annual Conference, Training, and Certification

- Held the Annual Conference June 12–15, 2023 in Detroit, MI with over 250 attendees.
- Reached 600+ participants via 7 webinars:
  - Climate and Resilience in the Bipartisan Infrastructure Law
  - Member Only Webinar: Using JOLTS Data
  - C2ER Member Only: Coffee Chat: Emerging Technologies
  - Use Data to Help Practitioners Learn Inequities Without Saying "Equity"
  - Enhanced Wage Records + OEWS: What We've Learned from Employer Response
  - Elevating Equity in Economic Development: An Inclusive Recovery Toolkit Tour
  - CERP Certification Webinar Jessica Worley from the Detroit Regional Partnership
- Delivered 6 instructor-led training courses:
  - Leadership in Research Workshop: An Interactive Deep Dive Into Modern Day Leadership
  - Basic Labor Market Information (LMI) Analyst Training
  - Foundations of Economic Development Research
  - Back to Excel: Excel for the Everyday Researcher's Needs
  - Introduction to Python for Workforce and Economic Developers
  - Customized training: data visualization with Tableau

Policy, Economic Research, and Technical Assistance

- Updated the Certifications and Licenses data with the latest 2018-2022 averages.
- Updated a medium-term employment projections module to the Projections Suite software as a companion to 10-year labor force projections
- Conducted preliminary research on automation exposure in different occupations to inform employment projections
- Teamed with George Washington University to support the National Science Foundation's National Center for Science and Engineering Statistics' (NCSES) use of administrative data to analyze training and education of the nation's skilled technical workforce
- Updated labor force projections to supplement the state employment projections process in support of the Projections Managing Partnership
- Conducted research on the challenges and capacity constraints of states to provide substate and skills projections data with support from the Lumina Foundation
- Provided research and facilitation support to increase labor market data use for key intermediaries serving low-income youth and adults in collaboration with Jobs for the Future and Bill & Melinda Gates Foundation
- Worked with DoD's Manufacturing Technology Education and Workforce Development program to build a network and explore the DoD manufacturing talent pipeline

Membership/Marketing Services and Support

- Rolled out a Slack channel to help members network, share information, and ask questions of peers
- Upgraded the C2ER member area to automate many processes and implement improvements to our data delivery systems
- Incorporated the Diversity Index into the C2ER Member Area
- Welcomed 29 new member organizations

MAXIMIZE YOUR MEMBERSHIP

- Join a committee
- Leverage staff as a resource
- Tap the Center for Regional Economic Competitiveness (CREC) as a resource

Please visit us when you are in DC

1550 Wilson Blvd, Suite 600, Arlington, VA 22209
Contact staff anytime at info@c2er.org or call (703) 522-4981