

# Sponsorship & Exhibitor Opportunities



Support the C2ER + LMI Institute Annual Conference

# WHY OUR NETWORK

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The C2ER network represents all aspects of U.S. community, economic, and workforce development, namely government and nonprofit decision makers and researchers.

Our event is the perfect opportunity to:

- Get acquainted with this network's challenges, needs, and interests.
- Build partnerships with economic development and workforce professionals who supply data to support investments.
- Promote the benefits of your products and services to top-level contacts and decision makers.
- Show your company's support of skilled-workforce training and research, economic development planning, and growth!

# WHY OUR CONFERENCE?

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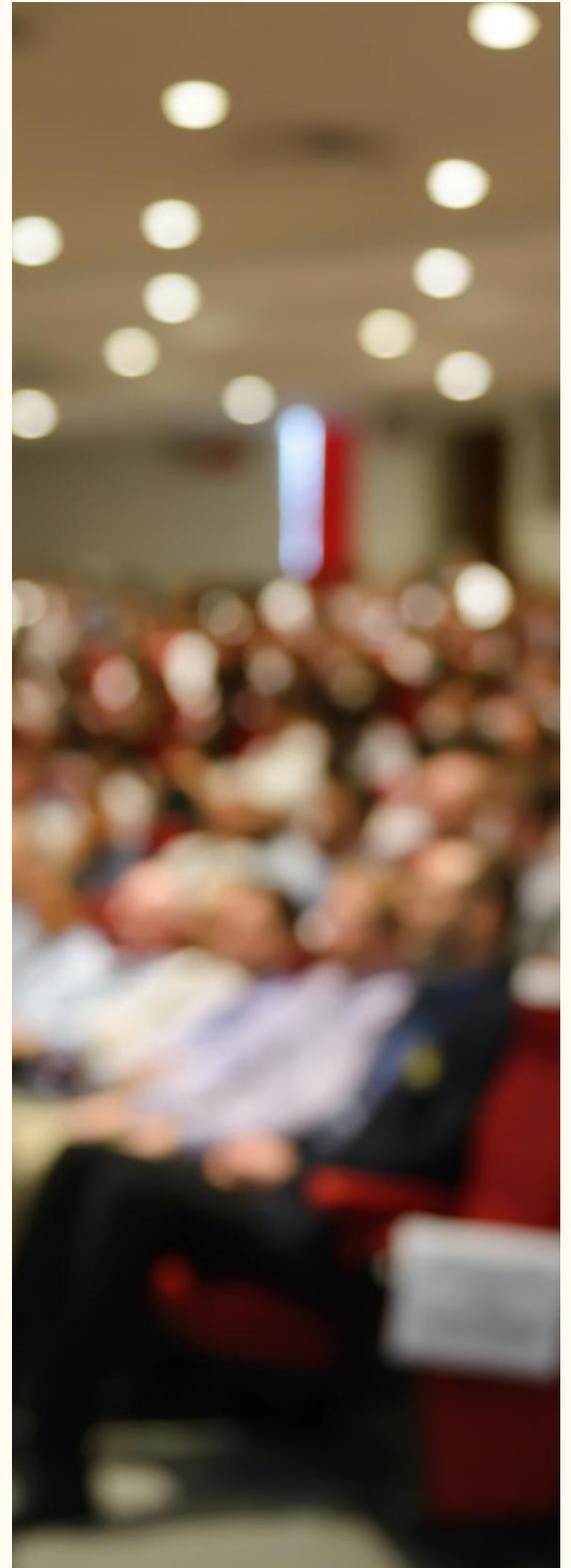
The C2ER Annual Conference is held in conjunction with the LMI Annual Forum, creating the premier national event for economic development researchers and labor market information analysts.

Our annual conference and forum provides an ideal venue for exposure to top-level economic development research practitioners from around the U.S. We deliver attention to our contributors through recognition of expertise, products, and services through specific activities held virtually before and afterwards.

## **Why register early?**

Early sponsorship means early exposure to our registrants as they connect through our web properties, event communications, and on-site branding.

We thank you and appreciate your support!



# VALUE PROPOSITION

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## **Organizations and companies who choose to sponsor C2ER/LMI Institute:**

- Contribute to improvements economic development and workforce information researchers make in their regions and communities.
- Align with two national associations targeted at driving economic and workforce development policy.
- Reach national markets through C2ER and LMI Institute's core audience of c-level professionals via their vision, mission, and initiatives.
- Option to scale-up your contribution with a tax-deductible donation to a national research and technical assistance nonprofit.



# 2026 C2ER + LMI INSTITUTE ANNUAL CONFERENCE



## SPONSORSHIP & EXHIBITOR OPPORTUNITIES MEMPHIS, TN | JUNE 2026

### SPONSORSHIP LEVELS

*Put your brand center stage at the nation's top workforce and economic research conference.*

**CROWN OF THE CONFERENCE CO-SPONSOR - (1 AVAILABLE) \$25,000+**

*Presenting sponsor with top billing, speaking opportunity, VIP access, hotel room upgrade, reserved awards lunch table, and 10 registrations.*

**BACKYARD BBQ SPONSOR - (2 AVAILABLE) \$15,000**

*BBQ, Beans, Battlestar Galactica - be the hit of offices across the country with this branded high-visibility lunch of the day. 5 registrations included.*

**BLUE SUEDE BREAKFAST - (3 AVAILABLE) 🍳 \$10,000**

*Get the crowd all shook up with coffee and morning bites. Includes branded signage and a mention in the agenda. Breakfast sponsor-branding and strong conference presence, and 3 registrations included.*

**ESIDE DISH STATION - (2 AVAILABLE) \$5,000**

*You know it's the sides that make the meal. Quell the hunger with an afternoon snack station. Branded recognition at station. 2 registrations included.*

**EARLY BIRD BREW - (3 AVAILABLE) ★ \$2,500**

*Be THE hit with the morning coffee crowd. Logo on Whova app, event website, and on event signage. 1 registration included.*

**TROLLEY TRACK WI-FI SPONSOR - (PER DAY - 1 TO 3 AVAILABLE) ★ \$2,500**

*Keeping the conference connected as the Wi-Fi Sponsor. Budget-friendly entry point with solid exposure. 1 registration included.*

### EXHIBITOR LEVELS

*Network with hundreds of data professionals, researchers, and economic developers.*

**THE HEADLINER: THIS LEVEL GOES TO ELEVEN - (4 AVAILABLE) \$4,000**

*Front and center: our standout exhibitors with major visibility.*

*Premier booth, double space, electricity, wi-fi, table, chairs, and 2 full registrations.*

**THE STUDIO SESSION - (10 AVAILABLE) \$2,000**

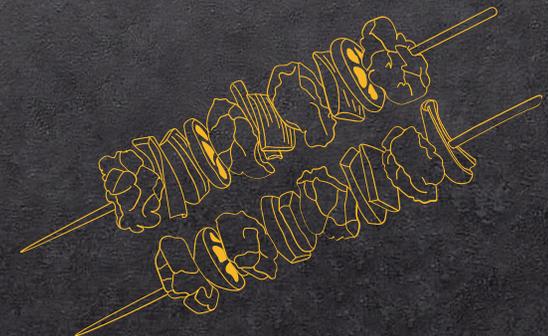
*In the mix—actively supporting the production of something great.*

*Standard booth space, wi-fi, table, chairs, and 1 full registration.*

**THE RHYTHM TRACK - (GOVERNMENT AGENCIES ONLY - 5 AVAILABLE) \$1,500**

*Steady and essential, like the beat that drives every great song.*

*Mission-forward visibility at an affordable rate, wi-fi, table, chairs, and 1 registration.*



## ENCORE PACKAGES

Stand out with exclusive branded experiences and special event sponsorships.

### A MAIN STAGE MOMENT - (2 AVAILABLE) **SOLD OUT**

Own the big stage. Your organization is front and center for a 20-minute keynote or high-profile panel participant, main stage branding, introduction opportunity, and plenary room exposure.

### SIPS & SOUNDS RECEPTION - (1 AVAILABLE) **\$5,000**

Host the toast! Includes signage, verbal recognition, and the option to say a few words at the local reception. You bring the charm; we'll bring the ice.

### ALL ACCESS, MEMPHIS STYLE - (1 AVAILABLE) **\$3,000 + COSTS**

Get wrapped around every attendee's neck (in the best way). Your logo on every 2 bulldog clip lanyards, with recognition in the program and app.

### ALL ACCESS PASS MOBILE APP - \$2,500 (1 AVAILABLE) **\$2,500**

Own the digital side of the conference. Logo placement and banner in the app, and a featured push notification. Your brand in every hand.



READY TO JOIN THE LINEUP?  
FOR CUSTOM SPONSORSHIP COMBOS OR QUESTIONS,  
CONTACT: SPENCER ABRAMS  
[SABRAMS@CREC.NET](mailto:SABRAMS@CREC.NET)

## JUKEBOX UPGRADES

Add extra flair to your sponsorship or exhibitor package.

### THE OPENING ACT: TOTE BAGS - (1 AVAILABLE) **\$2,500 + COSTS**

Kick off the conference by putting your brand, literally and exclusively, in every attendee's hands. Tote bags distributed at check-in keep your name in the spotlight all week.

### THE BACKSTAGE PASS - (1 AVAILABLE) **\$3,000 + COSTS**

Welcome guests to the conference with branded hotel key cards. Maximum impression, minimal effort.

### VIP IN-ROOM SWAG DROP - (4 AVAILABLE) **\$2,500 + COSTS**

Make your brand part of an exclusive experience for your choice of limited attendees. Custom-branded items delivered to the guests of your choice.

### PAPARAZZI POP: PHOTO BOOTH - (1 AVAILABLE) **\$2,000 + COSTS**

Add a branded photo booth for attendees to snap and share their Memphis moments. Your logo on every printed and digital memory.

### THE DATA DROP: SESSION SPOTLIGHT - (6 AVAILABLE) **\$1,500**

Sponsor a breakout session relevant to your work. Includes a 2-minute intro and signage at the front of the room.

### THE SOUND CHECK: PLAYLIST SPONSOR - (1 AVAILABLE) **\$500**

Craft the official conference playlist (curated with the help of C2ER+LMII's in-house music experts, if needed) and share it via QR code and app. Your taste, their vibe.

★ = Attendee Favorite

 = High Demand