C2ER | THE COUNCIL FOR COMMUNITY AND ECONOMIC RESEARCH

LMI Institute
Navigating the World of Labor Market Information

C2ER + LMI Institute Support Packages



Des Moines, IA
June 9-11

2027



About The Conference

The C2ER + LMI Institute Annual Conference is the premier national gathering of economic development researchers, labor market analysts, workforce professionals, and policy practitioners. With 200–250 attendees representing government agencies, workforce boards, universities, economic development organizations, nonprofits, and private-sector research firms, the conference offers sponsors direct access to a highly engaged audience of data-driven decision-makers shaping workforce and economic development strategies across North America.

Why Sponsor?

Sponsoring the C2ER + LMI Institute Annual Conference provides a unique opportunity to engage directly with professionals who influence workforce strategy, economic development investments, labor market analysis, education planning, and public policy decisions. Sponsors gain visibility among an audience actively seeking innovative data solutions, research tools, technology platforms, consulting services, and analytical resources that support stronger regional economies and workforce outcomes.

By sponsoring the conference, organizations can:

- Showcase products and services to a specialized national audience.
- Build relationships with economic and workforce development leaders.
- Demonstrate thought leadership and industry expertise.
- Increase brand recognition among influential practitioners and researchers.
- Support the advancement of data-informed decision-making across communities and regions.

Who Attends?

The conference audience consists of professionals who produce, analyze, and apply economic and workforce data. Attendees typically include:

- Labor Market Information (LMI) analysts
- Workforce development professionals
- Economic development researchers and practitioners
- State and federal government agency staff
- Community and regional planners
- Workforce development boards
- University researchers and faculty
- Community colleges and education leaders
- Chambers of commerce
- Nonprofit and philanthropic organizations
- Consultants and data providers
- Utility company researchers
- Data scientists and evaluation professionals

SPONSORSHIP PACKAGES



BRONZE

$2,500

- 1 conference registration
- Website Recognition
- Logo on plenary screen
- Verbal recognition during plenary session
- Sponsor ribbon

Quantity: 10

SILVER

$5,000

- 2 conference registrations
- Website Recognition
- Logo on plenary screen
- Verbal recognition during plenary session
- Sponsor ribbon

Quantity: 5

GOLD

$10,000

- 3 conference registrations
- 20-minute lunch speaker spot
- Website Recognition, Logo on event signage
- Logo on plenary screen
- Verbal recognition during plenary session
- Sponsor ribbon
- Exhibitor table in the exhibtor area

Quantity: 2

PRESENTING

$25,000

- 10 conference registrations
- 20-minute speaker spot
- Website Recognition
- Logo on event signage
- Logo on plenary screen
- Verbal recognition during plenary session
- Sponsor ribbon
- Exhibitor table in the exhibtor area (optional)

Quantity: 1

For information on packages or customization please contact Spencer Abrams ***sabrams@crec.net****.*

EXHIBITOR PACKAGES

FEDERAL AGENCY

- Standard booth includes 6 foot table in an 8 foot space, tablecloth, two chairs, waste paper basket, and Wi-Fi
- 1 conference registration.

$1,500

Quantity: 10

STANDARD

- Standard booth includes 6 foot table in an 8 foot space, tablecloth, two chairs, waste paper basket, and Wi-Fi
- 1 conference registration.

$ 2,500

Quantity: 10

PREMIUM

- Premium Exhibitors get a double booth includes two 6 foot table in an 16 foot space, tablecloth, two chairs, waste paper basket, Wi-Fi, and power at their table,
- 2 registrations
- A 2 - 3 minute "moment at the mic" in a plenary sessions.

$ 10,000

Quantity: 3



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