



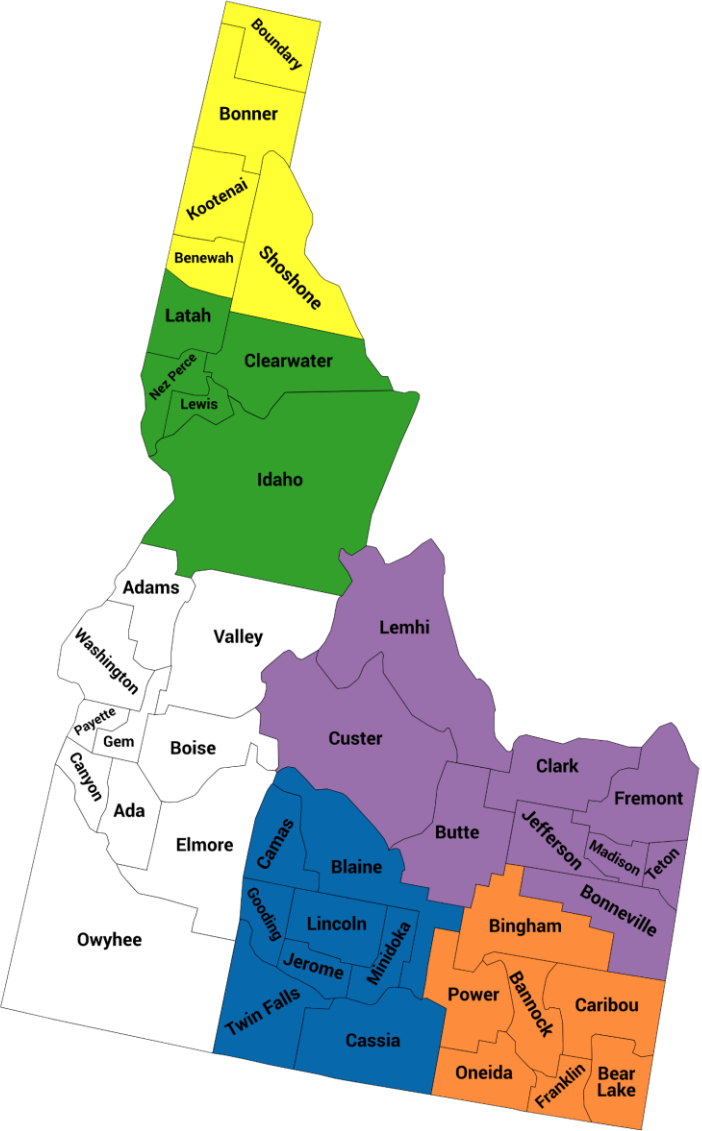
MAKING THE CASE FOR STATE-EDD ALIGNMENT







State of Idaho

About Idaho

- **Population: 1,939,033**
 - **38th in the US for total population**
 - **44th for population density**
 - **2nd for growth**
- **Land Area: 83,557 square miles**
 - **61.9% Federal Land (3rd in the nation)**
- **Top 3 Industries**
 - 1. Advanced Manufacturing**
 - 2. Agriculture/Food Processing**
 - **So much more than potatoes!**
 - 3. Tourism**
- **Low Unemployment Rate = 2.8% (July 2023)**
- **Median Household Income = \$63,377**
- **Poverty Rate = 11.4%**

Economic Development Districts of Idaho



-  RIVDA
-  PAC
-  CEDA
-  Region 3
-  SICOG
-  Altura

A historical engraving depicting a group of men in 18th-century attire gathered around a table. The men are dressed in long coats and breeches. Some are standing, while others are seated. The table is covered with papers and books. The background shows a room with a door and a window. The overall scene suggests a formal meeting or a study session.

"WE MUST ALL HANG TOGETHER, OR MOST
ASSUREDLY, WE WILL ALL HANG SEPARATELY."

BENJAMIN FRANKLIN, 1776

44GO! Vision

(What)

To Formalize and institutionalize collaborative regional and state planning processes...

(Why)

...to create an inclusive economic Development Community within the state.



Team 44Go!

- **Idaho Department of Commerce***
**Lead Economic Development Organization for the State*
- **Economic Development Districts**
- **EDA University Center**
- **State Universities**
- **Utility Provider ED Advisor**
- **Small Business Development Center rep.**
- **Manufacturing Alliance rep.**
- **Rural ED Pro**
- **Urban ED Pro**
- **Underserved Population ED Pro**

Goals

- 1. Create organization and program Asset Map for Idaho.**
- 2. Develop Common Language with Home Team.**
- 3. Create calendar of major planning document deadlines/approvals.**
- 4. Identify long-term statewide organization to convene players.**
- 5. Develop marketing strategy and materials for consistent story.**

Where have we been?

- **Committees were formed around each goal to work towards deliverables**
- **August 30 and 31, 2023: The team gathered at the Idaho Department of Commerce Offices for 1 ½ days of collaboration.**

Where are we going?

- **Culture Change**

- 1. long-term, ongoing collaboration**
- 2. Transparency**
- 3. Willingness to put the needs of the State first**

- **Get comfortable communicating with each other**

- 1. Expand our view of who is “in” our region**
- 2. Celebrate each other’s wins and mourn each other’s losses**