

Matt Vaadi is a social entrepreneur focused on alleviating homelessness in Columbia, SC, and the surrounding areas. He accomplishes this mission by donating three percent of all revenue from his companies to local charities focused on addressing this need.

Matt has been working in HR since 2003. He is passionate about creating better workplaces and helping small businesses grow. He is a best-selling author of the book “Ping-Pong is Not a Strategy: How to Create an Awesome Organizational Culture”.

He now serves as CEO of guHRoo payroll & HR, an HR software and outsourcing firm in Columbia, SC. He is also the founder of [GrowCo](#) (a non-profit providing resources to high-growth potential companies in the Midlands). He stays busy.

You can keep up with everything Matt has going on here: <https://www.linkedin.com/in/mattvaadi/>