



THE COUNCIL FOR COMMUNITY  
AND ECONOMIC RESEARCH



C2ER 60<sup>th</sup> Annual Conference and LMI Institute Forum  
June 3 – 5, 2020  
Columbus, OH



**THE ROARING 2020'S**  
**MOBILIZING YOUR TALENT & ECONOMY**  
**FOR THE NEXT DECADE**

SPONSORSHIP  
AND EXHIBITOR  
OPPORTUNITIES

# ABOUT THE CONFERENCE

The C2ER/LMI Institute Annual Conference/Forum is **THE** primary national conference for economic development and labor market information researchers and analysts.

The 60th Anniversary of the C2ER Annual Conference and LMI Institute Forum celebrates the Roaring 2020's to come and will focus on how researchers can work to support their state, local, and regional communities moving their economy and talent forward.

Attendees come to our conference to

- Learn about new tools that can help them do their job better.
- See how colleagues from across the nation are doing similar work and solving similar challenges.
- Meet new friends and colleagues to build up their professional network.
- Take home new ideas and best practices that will make them more valuable to their organization.
- Develop new skills to improve their research skills and develop their career path.
- Take some time to re-charge and reflect on the work that they love.



# OUR ATTENDEES ARE YOUR AUDIENCE

Over 280 people attended the 2019 Annual Conference in St. Louis, MO

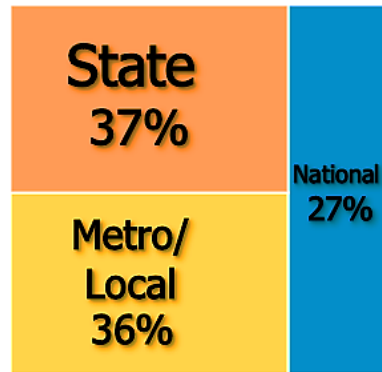
We get you face time with our attendees by:

- Hosting a dedicated high traffic exhibition space outside our general session room
- Keeping all food and beverages located in the exhibit area
- Providing vendor “passport” cards to collect stamps from vendors. Attendees turn these in to enter our conference prize drawing

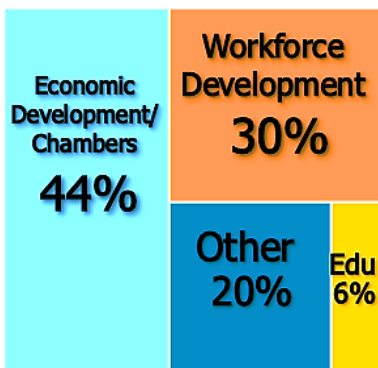
### Attendees by Job Type



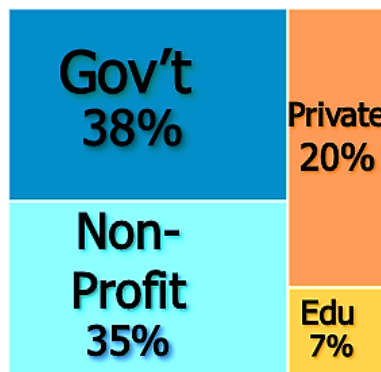
### Attendees by Organization's Area



### Attendees by Organization Industry



### Attendees by Organization Type

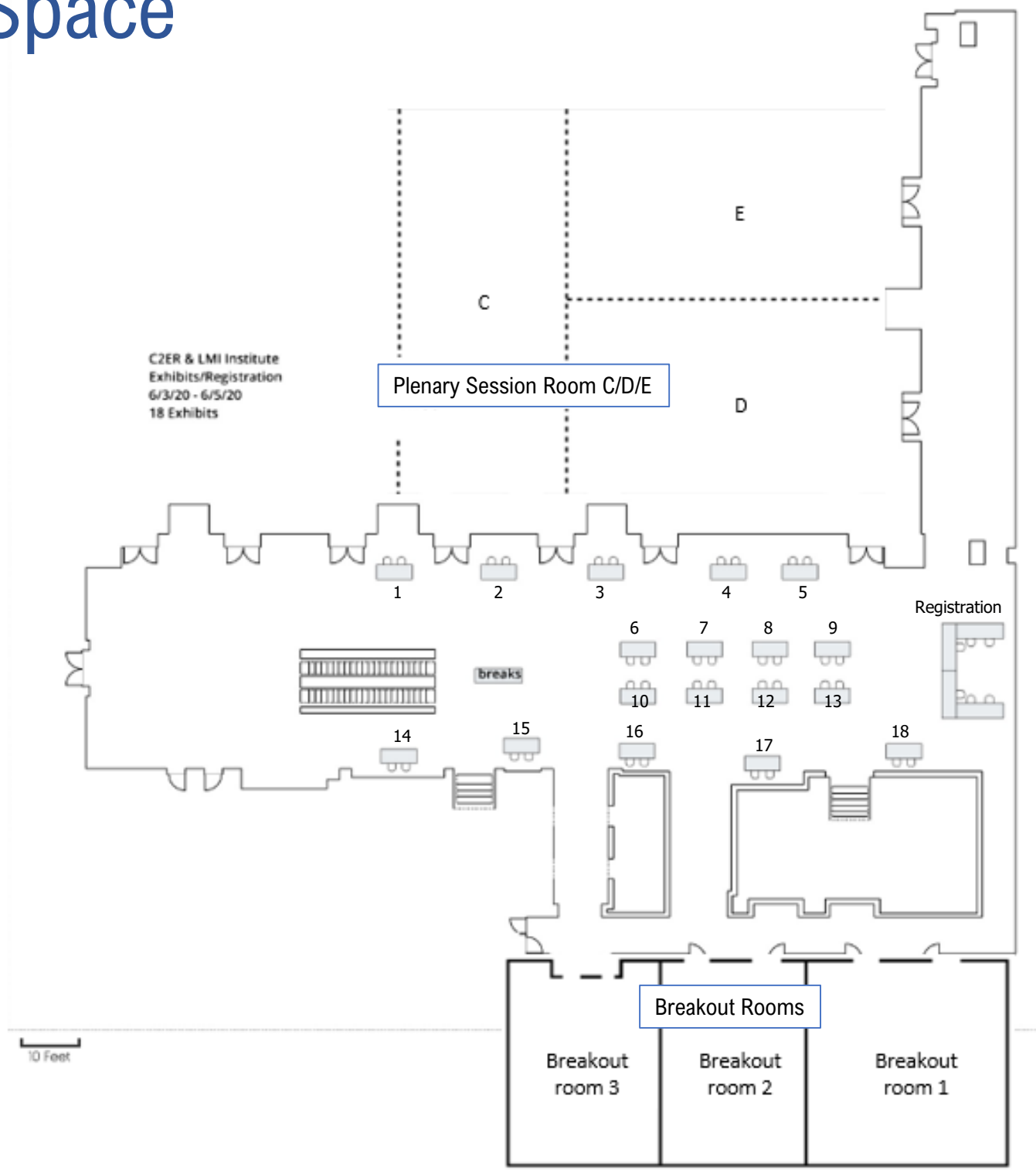


# VENDOR PACKAGES



<b>Benefits</b> <b>Specific details in quantity may vary between each level</b>	<b>Exhibitor</b> <b>\$4,070 by 5/11/20</b> <b>\$4,620 after 5/11/20</b>	<b>Premium Exhibitor</b> <b>\$7,160 by 5/11/20</b> <b>\$7,710 after 5/11/20</b> <b>(limited availability)</b>
30-minute conference breakout session on Thursday, June 4 (Only 8 spots available)		★
1-minute video (with sound) to be played in General Session (Only 8 spots available)		★
Includes drink tickets for Wednesday evening vendor reception		★ (25 tickets included. More available for purchase)
1-hour C2ER/LMI Institute-hosted webinar (pre or post-conference)		★
Electronic version of the conference attendee list (30 days & 7 days prior to conference)		★
Exhibit space location (10 x 10) (table, 2 chairs, wastebasket, free Wi-Fi included)		★ (You get to choose your space. Spots are delivered on a first come basis.)
Logo placement (pre- and post-conference communications)	★	★
Recognition on conference website (link to your home/product page)	★	★
Recognition and thank you during general session	★	★
Conference Only Registrations for 2 staff Includes sessions, meals, and events. (add'l registrations 25% off member rate)	★	★

# Vendor Table Map & Meeting Space



Exhibitors get a 10x10 space in the exhibitor area. The plenary room and breakout rooms are across from each other to ensure attendees pass by exhibits each day.

# SPONSORSHIP OPPORTUNITIES

	Snack Time	Rise and Shine	Evening Activity
Description	Take advantage one of four 30-minute breaks during the conference to brand your business and interact with decision makers	Sponsor one of our three 1-hour networking breakfasts during the conference to land your brand and interact with decision makers	This Thursday night reception is the perfect opportunity to showcase your brand to attendees, guests, & decision makers
Price	<b>\$5,000</b>	<b>\$10,000</b>	<b>\$15,000</b>
Spots available	4 Available	3 Available (June 3, 4 or 5)	1 Available (June 4)
Conference Only Registrations	2 registrations	4 registrations	6 registrations
Banner/sign displayed in key location		★	★
Company branding at sponsored event	★	★	★
Recognition and thank you during general session	★	★	★
Recognition on conference website (link to your home/product page)	★	★	★
Logo placement (pre- and post-conference communications)	★	★	★

**Create Your Own Level!**

We rely on support from our partners and will work with you to customize a package that meets their needs and expectations.

# PREVIOUS EXHIBITORS



Decide with Confidence



# PREVIOUS SPONSORS



For more information contact Spencer Abrams [sabrams@crec.net](mailto:sabrams@crec.net)  
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