Applied Analyst Training
November 13 – 15, 2019
Baton Rouge, LA

AGENDA

Day 1

Time	Session
8:00	Breakfast (provided)
8:30	Introductions/Overview of Training
9:00	Collecting information about your region
10:00	Break (15 mins)
10:15	Accessing demographic and economic data • Basic demographic trends • Overall regional well being • Migration patterns
12:00	Lunch (on your own)
1:00	Understanding your regional economy • Industry data structure and sources • Basic industry trend analysis
2:00	Break (15 mins; snack provided)
2:15	Understanding your regional economy, con't • Determining economic drivers • Identifying key companies and employers
4:00	Adjourn

Day 2

Time	Session
8:00	Breakfast (provided)
8:30	Occupational trends and analysis • Occupational Employment Statistics • National staffing patterns • O*NET
10:00	Break (15 mins)
10:15	Higher Education Data
11:00	Developing your Story
12:00	Lunch (on your own)
1:00	Using Local Employment Dynamics (LED) data • Quarterly Workforce Indicators • OnTheMap
2:30	Break (15 mins; snack provided)
2:45	Presenting your data and information • Basic data presentation tips • Interacting with the media
4:00	Adjourn

Day 3

Time	Session
8:00	Breakfast (provided)
8:30	Finalizing regional presentations
9:30	Regional presentations (morning snack available at 10:00)
11:30	Questions/wrap-up
12:00	Adjourn