PMP Strategic Planning (2021-2023)

Proposed PMP Vision & Mission

Vision: The Projections Management Partnership is the nationally recognized source of objective, data-driven projections of future state and local workforce needs.

Mission: To serve as a central hub and primary technical assistance resource for state analysts as they develop and deliver high quality state and local employment projections.

We accomplish this mission by:

- Maintaining a shared software and consistent methodology for producing projections.
- Fostering a network of projections subject matter experts and analysts to exchange ideas.
- Promoting professional excellence and continuously improving employment projections.
- Establishing common standards for producing state and local employment projections.
- Representing the concerns of projections analysts to national stakeholders.
- Helping customers use projections data and related data products more effectively.

PMP Strategic Planning (2021-2023)

Goal 1: Strengthen the PMP value proposition. (Communications and Outreach)

Strategy 1. Develop and maintain strategic partnerships that enhance state and local employment projections.	**Activities** a. Participate with system partners (e.g., ETA, BLS, WIAC, BLOC, NASWA, etc.) to help align goals with PMP strategic priorities. b. Engage with ETA to ensure state projections workload assignments align with both customer needs and available funding. c. Cooperate with BLS and other subject matter experts to advance leading projections practices, data inputs, & product innovations. d. Develop new and emerging strategic partnerships to advance PMP strategic objectives. e. Highlight best practices of how partnerships can help leverage increased visibility, enhance the PMP profile, and expand resources **Key Partners** ✓ ETA, BLS, WIAC, BLOC, NASWA ✓ State workforce agencies, University, Community Colleges, Secondary and adult tech educ, Federal/state education departments, Philanthropies
Strategy 2. Develop and implement a coherent communication among PMP analysts and users	**Activities** a. Collect consistently formatted information about customers' use of projections from across the states b. Facilitate communications about projections products and processes among analysts and ETA and the PMP's role in supporting these efforts c. Streamline, update, and maintain the PMP's web presence in response to system and customer needs.

Strategy 3. Facilitate engagement with the user community.	**Activities** a. Clarify the value of projections to partner and user groups in support of workforce and economic planning, career exploration and awareness b. Provide technical assistance to external customers seeking help in meeting WIOA requirements. c. Advocate to ETA and other potential funders for adequate investment in support of state and local employment projections as well as investment in the PMP d. Review the role of the PMP's website in disseminating data to external audiences.
Strategy 4. Maintain a sustainable administrative model for delivering PMP value to states and the broader network.	**Activities** a. Support the PMP board by planning board meetings, facilitating board activities, and producing meeting minutes as well as coordinating projects, vendor activities, and vendor communications. b. Support PMP Committee-driven project ideation, research, and implementation. c. Provide administrative and financial management support for PMP maintenance (to include producing financial reports, identifying alternative funding sources). d. Manage the PMP budget and planning process to prioritize potential PMP enhancements and initiatives and meet ETA's needs. e. Provide administrative and financial management for the PMP to implement new development activities. f. Engage a greater share of the LMI community to provide leadership, support capacity-building, and manage successions in support of the PMP.

PMP Strategic Planning (2021-2023)

Goal 2: Increase value and relevance of PMP products and services. (Product and Service Innovations)

Strategy 1. Improve the process for developing and delivering projections.	**Activities** a. Maintain/improve the Projections Suite software, Local Review and Report Manager websites, and other related technical resources. b. Provide complementary datasets for new products and services (e.g. labor force projections). c. Develop standard products and processes, including ensuring consistency in the assumptions, methods, and products wherever appropriate. d. Improve quality control though greater use of local review, peer review, and cross-state benchmarking. e. Manage an effective process to capture and test new methods and software enhancements from analysts and other subject matter experts. f. Create the capacity to develop and test new methodologies and enhancements through research with analysts, SMEs, and partners. g. Assess the market demand for new PMP strategic data products and services that appeal to new or existing funders (include consulting and marketing outreach aspects).

Goal 3. Enhance PMP capabilities. (Analyst & User Skill Development)

Strategy 1. Build capacity within the workforce system among analysts, subject matter experts, LMI directors, and customers.	**Activities** a. Organize the PMP Summit, Summit training sessions, and PMP Webinars. b. Recruit and train PMP instructors and SMEs, expanding the use of analysts wherever possible. c. Update and enhance e-learning content. d. Develop a more comprehensive training curriculum for analysts, SMEs, LMI Directors and other leaders, and LMI users. e. Provide technical assistance to analysts in developing and delivering projections. f. Develop/implement a mentor program for new analysts tapping experienced analysts and SMEs