

# PMP Strategic Planning (2021-2023)

## Proposed PMP Vision & Mission

**Vision:** The Projections Management Partnership is the nationally recognized source of objective, data-driven projections of future state and local workforce needs.

**Mission:** To serve as a central hub and primary technical assistance resource for state analysts as they develop and deliver high quality state and local employment projections.

We accomplish this mission by:

- Maintaining a shared software and consistent methodology for producing projections.
- Fostering a network of projections subject matter experts and analysts to exchange ideas.
- Promoting professional excellence and continuously improving employment projections.
- Establishing common standards for producing state and local employment projections.
- Representing the concerns of projections analysts to national stakeholders.
- Helping customers use projections data and related data products more effectively

## PMP Strategic Planning (2021-2023)

### Goal 1: Strengthen the PMP value proposition. (Communications and Outreach)

<p>Strategy 1. Develop and maintain strategic partnerships that enhance state and local employment projections.</p>	<p><b>Activities</b></p> <ul style="list-style-type: none"><li>a. Participate with system partners (e.g., ETA, BLS, WIAC, BLOC, NASWA, etc.) to help align goals with PMP strategic priorities.</li><li>b. Engage with ETA to ensure state projections workload assignments align with both customer needs and available funding.</li><li>c. Cooperate with BLS and other subject matter experts to advance leading projections practices, data inputs, &amp; product innovations.</li><li>d. Develop new and emerging strategic partnerships to advance PMP strategic objectives.</li><li>e. Highlight best practices of how partnerships can help leverage increased visibility, enhance the PMP profile, and expand resources</li></ul> <p><b>Key Partners</b></p> <ul style="list-style-type: none"><li>✓ ETA, BLS, WIAC, BLOC, NASWA</li><li>✓ State workforce agencies, University, Community Colleges, Secondary and adult tech educ, Federal/state education departments, Philanthropies</li></ul>
<p>Strategy 2. Develop and implement a coherent communication among PMP analysts.</p>	<p><b>Activities</b></p> <ul style="list-style-type: none"><li>a. Collect consistently developed and formatted information about customers' use of projections from across the states</li><li>b. Facilitate communications about projections products and processes among analysts and ETA and the PMP's role in supporting these efforts</li><li>c. Streamline, update, and maintain the PMP's web presence in response to system and customer needs.</li></ul>

## PMP Strategic Planning (2021-2023)

<p>Strategy 3. Facilitate engagement with the user community.</p>	<p><b>Activities</b></p> <ul style="list-style-type: none"> <li>a. Clarify the value of projections to partner and user groups in support of workforce and economic planning, career exploration and awareness</li> <li>b. Provide technical assistance to external customers seeking help in meeting WIOA requirements.</li> <li>c. Advocate to ETA and other potential funders for adequate investment in support of state and local employment projections as well as investment in the PMP</li> <li>d. Review the role of the PMP's website in disseminating data to external audiences.</li> </ul>
<p>Strategy 4. Maintain a sustainable administrative model for delivering PMP value to states and the broader network.</p>	<p><b>Activities</b></p> <ul style="list-style-type: none"> <li>a. Support the PMP board by planning board meetings, facilitating board activities, and producing meeting minutes as well as coordinating projects, vendor activities, and vendor communications.</li> <li>b. Support PMP Committee-driven project ideation, research, and implementation.</li> <li>c. Provide administrative and financial management support for PMP maintenance (to include producing financial reports, identifying alternative funding sources).</li> <li>d. Manage the PMP budget and planning process to prioritize potential PMP enhancements and initiatives and meet ETA's needs.</li> <li>e. Provide administrative and financial management for the PMP to implement new development activities.</li> <li>f. Engage a greater share of the LMI community to provide leadership, support capacity-building, and manage successions in support of the PMP.</li> </ul>

## PMP Strategic Planning (2021-2023)

### Goal 2: Increase value and relevance of PMP products and services. (Product and Service Innovations)

<p>Strategy 1. Improve the process for developing and delivering projections.</p>	<p><b>Activities</b></p> <ul style="list-style-type: none"><li>a. Maintain/improve the Projections Suite software, Local Review and Report Manager websites, and other related technical resources.</li><li>b. Provide complementary datasets for new products and services (e.g. labor force projections).</li><li>c. Develop standard products and processes, including ensuring consistency in the assumptions, methods, and products wherever appropriate.</li><li>d. Improve quality control through greater use of local review, peer review, and cross-state benchmarking.</li><li>e. Manage an effective process to capture and test new methods and software enhancements from analysts and other subject matter experts.</li><li>f. Create the capacity to develop and test new methodologies and enhancements through research with analysts, SMEs, and partners.</li><li>g. Assess the market demand for new PMP strategic data products and services that appeal to new or existing funders (include consulting and marketing outreach aspects).</li></ul>
---	---

### Goal 3. Enhance PMP capabilities. (Analyst & User Skill Development)

<p>Strategy 1. Build capacity within the workforce system among analysts, subject matter experts, LMI directors, and customers.</p>	<p><b>Activities</b></p> <ul style="list-style-type: none"><li>a. Organize the PMP Summit, Summit training sessions, and PMP Webinars.</li><li>b. Recruit and train PMP instructors and SMEs, expanding the use of analysts wherever possible.</li><li>c. Update and enhance e-learning content.</li><li>d. Develop a more comprehensive training curriculum for analysts, SMEs, LMI Directors and other leaders, and LMI users.</li><li>e. Provide technical assistance to analysts in developing and delivering projections.</li><li>f. Develop/implement a mentor program for new analysts tapping experienced analysts and SMEs</li></ul>
---	---

## **PMP Strategic Planning (2021-2023)**