



**DATA USER**  
I N S I G H T S

# LMI Data User Insights Academy

## *Letter of Interest and Selection Criteria*

States with a desire to participate in the Data User Insights Academy should submit a letter of interest identifying an issue or set of challenges facing a specific data user constituency, as well as how addressing this issue/set of challenges connects to state and regional priorities for LMI collection and dissemination related to **economic growth, development, and equity/mobility**. The letter should describe how the Data User Insights Academy process will help the state LMI agency and data user constituency either address a specific gap or create additional capacity for effective data use and decision making. Preference will be given to states that demonstrate readiness and commitment to implementing actions developed during the Academy.

Please review the [Overview and Important Information](#) document prior to starting your letter of interest.

## Letter of Interest Components

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To apply for the Data User Insights Academy, the application must be submitted by a state LMI agency in partnership with at least one organization, group, or other agency that uses LMI to form insights or make decisions (although participation of multiple data user organizations is strongly encouraged). The application should include the following:

- A completed **interest form** (see below), including:
  - Your team's state and the primary data user constituency that will be involved in the project (see the "Data User Constituencies and Priorities" section of the [Overview and Important Information](#) document for more information).
  - Contact information for the state team leads: a leader/staff member from the state LMI agency and leader/staff member from the partner data user organization(s)
  - A list of **Core** and potential **Home** team members, as described in the "Team Participants" section of the [Overview and Important Information](#) document (the Home team members may be a partial/in progress list).
- A **letter of support** (no more than one page) that summarizes why the state LMI agency and partner data user organization(s) are interested in participating in the Academy, what they expect to gain from the process, and how agency/organizational leadership plan to support the Academy team and its work. The letter should be signed by the

state's LMI Director and executive leadership of the organization(s) representing data users.

- A **narrative of 3 pages or less** (single spaced) that addresses the topics and questions posed in items 2-4 of the selection criteria: defining data use issues and challenges faced by state LMI agencies and the selected data user constituency; the team's objectives for the Academy process; and the team's commitment to implementation.

Each letter of interest should outline the most significant gaps that states will seek to address and the most compelling opportunities that might be pursued through the Data User Insights Academy process. Just as important is the team's collective and individual commitments to collaboratively improving data use and LMI ecosystems in their state. Reviewers will be looking for evidence that this initiative has active, articulated support from, and will be a priority for, state LMI agencies and data user groups alike.

## Selection Criteria

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Letters of interest will be evaluated according to how well the following criteria are addressed:

### 1. Team Roles

- Clearly present the roles and relationships of team members.
- Communicate team member commitments to actively engage in the Academy process and make progress addressing specific issues concerning data use, economic growth, development, and equity/mobility.
- Demonstrate top-level/leadership support across member agencies/organizations.

### 2. Benefiting from the Academy

- Define the data use challenges and issues facing the state team from both the LMI agency and data user perspectives.
- Discuss how the Academy process will help the team address challenges and issues while improving state LMI agency and data user strategic alignment and collaboration related to economic growth and mobility.

### 3. Academy Goals

- Present a broad set of strategic goals/objectives the team will be working towards during the Academy (understanding that these will be refined and clarified throughout the process).
- Demonstrate how addressing these goals/objectives will motivate more informed decision making around issues of state and regional economic growth.
- Describe how these goals/objectives will address and incorporate issues of equity in economic opportunity and mobility for historically disenfranchised populations.

#### 4. **Application of Outcomes**

- Present a plan to disseminate and share Academy outcomes to data users and other state/regional stakeholders in the wider workforce development and LMI ecosystem not included in the Academy team.
- Communicate how Academy outcomes will spur additional collaboration outside the Academy process.

## **Proposal Submission and Selection Process**

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Using the subject line "2024 Data User Insights Academy Response" please email letters of interest (including each of the **Components** listed above) in a single PDF document to Tucker Plumlee <[tplumlee@crec.net](mailto:tplumlee@crec.net)> by **11:59 pm on Friday, May 17, 2024**. Up to six (6) teams will be selected to participate. Team selections are expected to be announced **Friday, May 31, 2024**.

Please contact Marty Romitti <[mromitti@crec.net](mailto:mromitti@crec.net)> with additional questions.

The LMI Institute/PMP will host a webinar to discuss the Data User Insights Academy project and answer any questions from those interested in participating. If you would like to attend, please use the registration link below:

### **LMI Data User Insights Academy Q&A**

April 25, 2024

2:00PM – 3:00PM (EDT)

[Register Here!](#)



**DATA USER**  
INSIGHTS

# LMI Data User Insights Academy

## Interest Form

**Interested State/Territory:**

**Data User Group Focus:**

### **State Core Team Lead Information**

*State LMI agency representative and data user representative that will lead and serve as primary contacts for state core team.*

#### **State LMI Agency Representative**

Name

Email

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Title

Organization

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#### **Data User Group Representative**

Name

Email

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Title

Organization

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### **Additional Core Team Members**

*Additional state LMI agency representative and additional data user representative to complete four-person core team.*

Name

Organization

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Name

Organization

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