



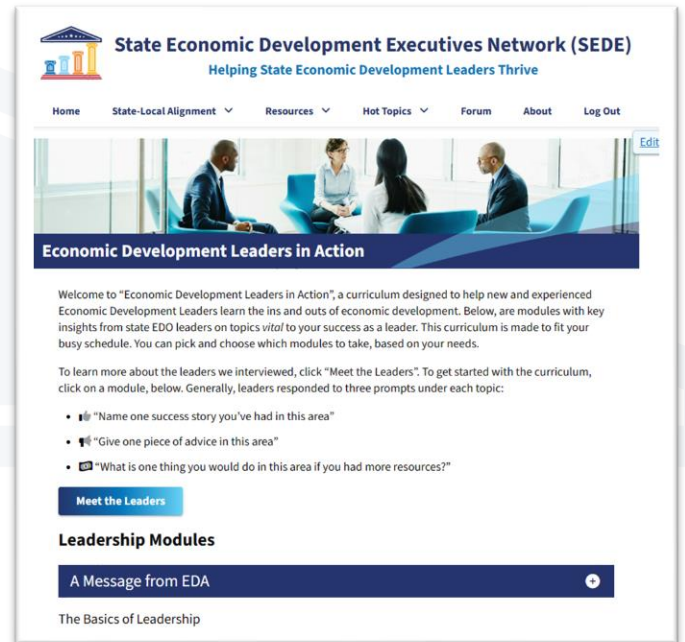
State Economic Development Executives Network

Economic Development Leaders in Action 2023

With support from The Pew Charitable Trusts, the Center for Regional Economic Competitiveness (CREC) developed “Economic Development Leaders in Action” a curriculum designed to help new and experienced Economic Development Leaders learn the ins and outs of economic development.

The curriculum includes modules with key insights from state Economic Development Organization (EDO) leaders on topics vital to success as a leader in economic development.

The curriculum includes **86 videos** of 18 SEDE members who offered first-hand perspectives to help new and experienced state economic development leaders succeed. The curriculum is broken into five groups:



The Basics of Leadership

- The Value of Economic Development
- Leading Change
- How Can SEDE Help?

Managing Organizations

- Agency Organizational Decisions
- Incorporating DEI Strategies
- Developing a Winning Team
- Partnership Building

Building Relationships

- Federal
- Regional
- Legislative

Attracting Businesses

- Business Climate
- Broadband & Infrastructure
- International Trade & FDI

Fostering Economic Growth

- Support Small Businesses
- Entrepreneur Development
- Workforce Development

A Variety of Perspectives

Each module contains three or more sub-sections complete with multiple videos from leaders across the nation, sharing their experiences and advice on key issues.

The Building Blocks of Economic Development

The sub-sections of each module have three videos from each leader who spoke on the topic. Leaders answered three questions:



“What is one success story you’ve had in this area?”



“What piece of advice would you give in this area?”



“What is one thing you would do if you had more resources?”