



SEDE – State Economic Development Executives

2024 Accomplishments

With assistance from The Pew Charitable Trusts, the Center for Regional Economic Competitiveness (CREC) completed several initiatives in support of the State Economic Development Executives (SEDE) Network. All of these SEDE materials and initiatives can be found on the SEDE website: stateeconomicdevelopment.org.

Meetings

SEDE Website: Resources Tab

- Hosted two SEDE Network meetings to discuss key issues facing states and featured many opportunities for networking among the state leaders. Attendees discussed several hot topics including:
 - Rural development, industry innovation, and emerging issues (Washington, D.C.)
 - Using AI and administration transitions (Phoenix, AZ)

Web Content, Bulletins and Reports

SEDE Website: Resources Tab

- Produced and distributed 12 SEDE Network bulletins.
- Published a blog highlighting a webinar that discussed the importance of artificial intelligence (AI) to the field of economic development.
- Revised the SLEDS database of regional and state economic development strategies which included details on state approaches and tactics.
- Updated the SEDE contact database, consisting of nearly 800 SEDE stakeholders.
- Started update of State Economic Development Organizational Structure profiles.
- Initiated planning for state economic development expenditure database and a state research catalog, building off of the database of research funded by EDA's Statewide Planning Grants.

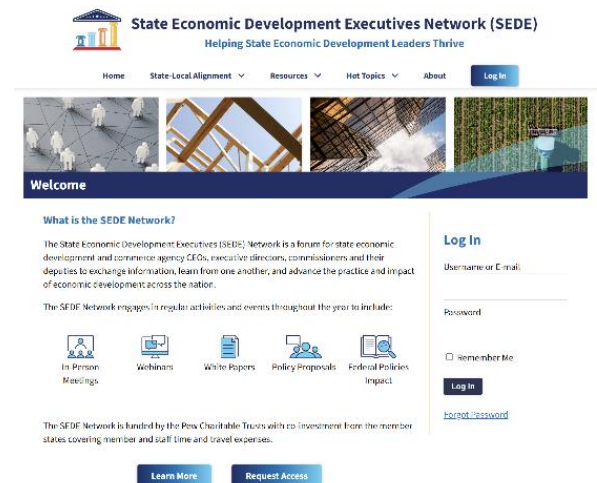
Presentations to Key Audiences

SEDE Website: Resources Tab

- Worked with partners to host webinars for the SEDE Network to share perspectives and to gain knowledge of select initiatives that will boost state and regional economies:

Technology and Innovation

- The Role of AI in Economic Development
- Update on the NSF Regional Innovation Engines
- State Energy Financing: A Conversation with LPO and IWG



Strategies and Metrics

- State Strategies for Successful Rural Projects
- New Ways to Communicate Incentive Performance

State and Local Alignment

- Making the Case for Alignment
- Communications and Marketing Your Change
- How CREC's Issue Briefs Can Help Strategic Alignment
- Aligning Strategies: Lessons from Six States

State Planning Grants

- Overcoming Roadblocks
- Economic Resiliency
- Industry and Supply Chain
- National Results and Impacts
- Regional Research Discussions

Subject Matter Expertise

SEDE Website: State-Local Alignment, Resources and Hot Topics Tabs

- Completed report summarizing how states can collaborate on workforce development and supply chains to maximize impact of CHIPS.
- Concluded learning cohort (Policy Academy) that provided technical assistance to teams of state and local economic development leaders from six states.
- Developed a report summarizing a 2023 study tour to Germany by nine representatives of the SEDE network. The Team visited Bonn, Cologne, and Stuttgart to learn about Germany's dual education and training system, gain insights into its policies, funding mechanisms, and identify ways to inform state apprenticeship programs.
- Provided research and analysis assistance to states needing incentive program and organizational structure benchmarking.
- Summarized state actions related to Chinese investment from a sample of SEDE members.
- Produced a comparison of salaries for selected state economic development positions in the Midwest.
- Wrapped up state and regional alignment project with the following 2024 deliverables:
 - Final report that summarized how states and EDDs can improve economic performance through alignment
 - Nine issue briefs using case studies to discuss how states and EDDs can collaborate
 - State Planning Grant (SPG) database displaying project information for all states
 - Webinars exploring state and local collaboration including the SPG project
 - Conferences and meetings providing networking and technical assistance to those states participating in the Policy Academy or working on projects funded by State Planning Grants.

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