

# SEDE Meeting 8.26 Notes

## Winter Meeting Topics:

- AI and Innovation
- Adapting to change in state administration
- Rural economic development approaches
- Housing and childcare influences in economic development
- Workforce development innovations
- Effects of U.S. presidential election ← *New Addition by Sandra*

## Investment Status

Chris: Are we considering allowing non-state orgs to participate? SIDO, IEDC, etc.

Ken: We have not discussed that

Sandra: No problem if we want to see if they want to be involved. I don't know if we want them to be part of the organization, but if they see value and want to be affiliated with the group, there's no problem there.

Chris: SEDE is of value to them; they may find this is too important of an audience to not have a role- We could leverage this for additional revenue?

Sandra: That is how PEW felt- I agree with that. Could help to get some sort of sponsorship or a similar idea. Having separation is still important though- got to find the sweet spot.

Ken: In addition to member base, we could investigate what a sponsor opportunity might look like. We could get a subset of folks to help us think about that?

Sandra: Yes

Kurt: My only challenge would be that they do not control the agenda if we write them a check.

Ken: With IEDC, it is easier to make that distinction now, than before.

-New Topic-

Ken: Colorado cannot pay a fee but would like to be able to continue to participate. There may be other states like this. We've talked about making an opportunity for non-members to participate in meetings. We've talked about that being something they have to pay for (a meeting fee, for example). Two meetings per year are part of the membership. We would just need the fee to offset expenses for those who are not actually SEDE members. \$250 as a minimum fee

Joan: That makes sense. What about a per meeting fee of \$500, is that fair?

Ken: Colorado said they could pay an attendance fee but not a membership fee.

Sandra: States who are not members should not be involved with the steering committee.

Sophorn: A range of \$250 to \$500 sounds good to account for different circumstances (location, room fee, etc.).

### **CREC Statement of Work**

Ken: SEDE will operate under the 501c3 status of CREC. We will provide all of the normal benefits of being separate, but also a commitment from CREC to help execute. Outreach and information tools, networking and educational activities, time associated with keeping basic committee and financial management together. In our mind, this is our management agreement. Want to make sure this makes sense to all of you.

Sandra: This makes sense. It is simple. And it allows flexibility. I would ask the rest of the committee: if you have had a chance to read the document and if you have any changes. Vote? Consensus?

Sophorn: \*highlights the contributions of CREC to the organization\*, we have a quorum and I think we can vote and adopt this agreement. Would be good to recognize CREC contributions in a statement of this work.

Joan: include in kind work as part of this work?

Sophorn: Yes. They have gone beyond this current understanding of work and we should recognize that too.

Finalize a more formal agreement in December, but a general interim agreement from steering committee here.

\*Vote passes unanimously on 6 month agreement\*

Plan to put a 2025 SEDE budget and 12-month management agreement in front of the full membership at the Phoenix meeting

### **SEDE Charter**

Vote via email on the charter. Send comments to the steering committee through reply all.

Final email vote on charter in a week.

### **Steering Committee Membership**

Table steering committee membership discussion until December meeting. For now, voluntary self-ID for Steering Committee.

### **Takeaways/ To-Do**

- Adapt the existing CREC contract to a six-month document for ½ our fee plus expenses associated with the Phoenix meeting and send to Joan and Sandra
- Create and present 2025 SEDE budget and 12-month management agreement for December Meeting

- Schedule meeting to discuss Fall Webinar Series or send an email poll
- Send follow up for comment and vote on SEDE Charter
- Send self-nomination form to all members to join Steering Committee in prep for December meeting