UNIVERSITY ECONOMIC DEVELOPMENT ASSOCIATION
EST. 1976

WHERE HIGHER EDUCATION DRIVES ECONOMIC GROWTH



Universities are anchor institutions. They shape talent pipelines, commercialize research, drive innovation, and strengthen economies.

The University Economic Development Association (UEDA) is the only national membership organization dedicated exclusively to university-driven economic development — building the capacity of higher education leaders to translate institutional assets into measurable regional, state, and national impact.

What Is UEDA?

Economic development is no longer peripheral to institutional strategy — it is central.

University leaders must:

- Align talent pipelines with employer demand
- Translate research into commercial and industry outcomes
- Build durable cross-sector partnerships
- Demonstrate measurable economic impact and return on investment
- Navigate federal policy and funding shifts

UEDA provides the national platform, peer network, policy insights, and applied practice to lead this work effectively — and demonstrate value to governing boards, funders, and critical stakeholders.

UEDA's Three Pillars of Impact

Talent

- Strengthening workforce pipelines aligned with employer demand
- Advancing credential innovation and skills-based pathways
- Supporting student-to-career transitions that power regional growth

Innovation

- Accelerating research commercialization and tech transfer
- Advancing entrepreneurship and university-industry collaboration
- Strengthening innovation ecosystems and startup formation

Place

- Advance place-based economic development through anchor strategies, district development, and regional collaboration.

WHO BELONGS IN UEDA?

UEDA is a national network of leaders and practitioners advancing university-led economic development:

- **Higher Education Leaders** – Presidents, Provosts, VPs, and Directors of Economic Development
- **University Research Centers and Institutes -** applied research units focused on research translation, industry collaboration, and regional impact
- **Economic Development Professionals** – State, regional, and local officials
- **Innovation & Industry Partners** – Tech transfer offices, incubators, accelerators, investors
- **Community & Workforce Leaders** – Nonprofits and industry leaders focused on talent and growth

MEMBER BENEFITS

National Peer Network
Connect with university and economic development leaders across the country solving similar challenges.

UEDA Annual Events
UEDA's Washington Convening in the Spring and Annual Summit in the Fall are national convenings focused on practical strategies, federal alignment, and partnership models that drive results.

Awards of Excellence
National recognition for programs and collaborations demonstrating measurable impact.

Policy & Funding Intelligence
Briefings on federal initiatives & programs, innovation funding, and strategic positioning.

Applied Practice & Tools
Frameworks, case examples, and peer learning designed to strengthen institutional impact.

Join the National Network Advancing University-Led Economic Development
Learn more: www.universityeda.org | info@universityeda.org